



ASQED 2010 EXHIBITOR KIT

2nd Asia Symposium on Quality Electronic Design – ASQED 2010

The Gurney Resort Hotel
Penang, Malaysia

Conference Dates August 3-4, 2010
Exhibit Dates August 3-4, 2010

Mailing address:	The Secretariat (ASQED) Malaysia Institute of Microsystems c/o SHRDC 1A, 1st Floor, Block 2 Pusat Perniagaan Worldwide Jalan Tinju 13/50, Section 13 40100 Shah Alam, Selangor DE, Malaysia
Event Location:	The Gurney Resort Hotel, Penang, Malaysia
Contact:	Chin Kim Lai.– kimlai@shrdc.org.my , or Alan Land, Sales@ASQED.com
Exhibit area:	Ballroom and Function Halls Foyer Level 2 & 3
Exhibit registration:	Free. Register through info2010@asqed.com
Exhibit Hours:	9:AM – 6:00 PM
Exhibit Fee:	RM3000 with one complimentary conference pass RM2000 without any complimentary pass Free for sponsors at USD5000 and above
Setup and Dismantle Information:	Installation : Monday, 2 Aug 4:00PM-6:00PM Dismantle : Wednesday, 4 Aug 6:00 PM-7:00 PM

Booth package*

1. Each 3' x 6' booth space will have the following:
 - 1 skirted table
 - 2 chairs
 - 1 power outlet
2. One piece of product literature inserted in conference tote bag.

*ASQED has the right to assign and revise the booth locations at any time.

Please Do:

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ASQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 1week prior to the event to :

The Secretariat (ASQED)
Malaysia Institute of Microsystems c/o SHRDC
1A, 1st Floor, Block 2
Pusat Perniagaan Worldwide
Jalan Tinju 13/50, Section 13
40100 Shah Alam, Selangor DE, Malaysia
Tel : 03-55133560
Email : kimlai@shrdc.org.my

Please Don't:

- Ship anything in advance to the Hotel, there is no storage space
- Attach anything on the ballroom walls
- Leave your exhibit after the event – we have limited time for dismantling

Badges:

Please complete the attached badge form for your company. Please indicate in the form, which individual is going to be also attending the conference.

ASQED 2010 Exhibit Personnel Registration Form

Company name : (as you would like to see in the badges)

Contact Person :

Contact Number :

Email :

Conference Badge

Name : Title :

Exhibitor Badge

Name : Title :

Name : Title :

Name : Title :

Please complete this form and email or fax it back to Chin Kim Lai at info2010@asqed.com or fax : +60 3 5513 3490

ALSO send a copy via EMAIL to Sales@ASQED.com, or via FAX: 1.888.565.4350 (USA-only)

ASQED 2010 Exhibitor Information

Company Name :

Contact Person :

Contact Number :

Email :

Billing info :

Please complete the following questions as this will help us finalize the floor plan for the pavilion.

1. We will bring a pop-up booth yes no

2. We will need the skirted table yes no

3. We will need power for (please indicate need, for example lights, laptop etc).

4. If you have any other questions, please contact Chin Kim Lai at
info2010@asqed.com or kimlai@shrdc.org.my

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In the US, contact Alan Land at =1.760.212.5718, or Sales@ASQED.com