
Mailing address: The Secretariat (ASQED)
Malaysia Institute of Microsystems c/o SHRDC
1A, 1st Floor, Block 2
Pusat Perniagaan Worldwide
Jalan Tinju 13/50, Section 13
40100 Shah Alam, Selangor DE, Malaysia

Event Location: Eastin Hotel, Penang, Malaysia

Contact: Ali Iranmanesh, ali@isqed.org

Exhibit area: TBA

Exhibit registration: Free. Register through info2013@asqed.com

Exhibit Hours: 9:00AM – 6:00 PM

Exhibit Fee: RM3000 with one complimentary conference pass
RM2000 without any complimentary pass
Free for sponsors at USD5000 and above

Setup and Dismantle Information:

Installation : Monday, 26 Aug. 4:00PM-6:00PM
Dismantle : Wednesday, 28 Aug. 6:00 PM-7:00 PM

Booth package*

1. Each 3' x 6' booth space will have the following:
 - 1 skirted table
 - 2 chairs
 - 1 power outlet
2. One piece of product literature inserted in conference tote bag.

*ASQED has the right to assign and revise the booth locations at any time.

Please Do:

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ASQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 1 week prior to the event to :

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1A, 1st Floor, Block 2
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Jalan Tinju 13/50, Section 13
40100 Shah Alam, Selangor DE, Malaysia
Tel : 03-55133560
Email : ali@isqed.org

Please Don't:

- Ship anything in advance to the Hotel, there is no storage space
- Attach anything on the ballroom walls
- Leave your exhibit after the event – we have limited time for dismantling

Badges:

Please complete the attached badge form for your company. Please indicate in the form, which individual is going to be also attending the conference.

ASQED 2013 Exhibit Personnel Registration Form

Company name : (as you would like to see in the badges)

Contact Person :

Contact Number :

Email :

Conference Badge

Name : Title :

Exhibitor Badge

Name : Title :

Name : Title :

Name : Title :

Please complete this form and email or fax it back to Chin Kim Lai at info2013@asqed.com or kimlai@shrdc.org.my
or fax : (603) 55133490

ASQED 2013 Exhibitor Information

Company Name :

Contact Person :

Contact Number :

Email :

Billing info :

Please complete the following questions as this will help us finalize the floor plan for the pavilion.

1. We will bring a pop-up booth yes no

2. We will need the skirted table yes no

3. We will need power for (please indicate need, for example lights, laptop etc).

4. If you have any other questions, please contact Chin Kim Lai at info2013@asqed.com or kimlai@shrdc.org.my

Please complete this form and email or fax it back to Chin Kim Lai (603)55133490.