



www.ASQED.com

Sponsorship Information & Application

ASQED 2015
Kuala Lumpur, Malaysia

Conference Dates: Aug. 4-5, 2015

ASQED 2015 is the 6th event organized in Malaysia and is the 29th worldwide event organized by the International Society for Quality Electronic Design with technical sponsorship from several IEEE Societies. The conference emphasizes innovations and the latest developments in System and IC Design, IoT, Smart Sensors, Semiconductor Technology & Manufacturing, IC Packaging & PCB Technology, Test, and Bio & Nano Electronics. All past ISQED papers have been published in IEEE digital library Xplore and indexed by Scopus.

Platinum Sponsor – USD 5,000

Pre-event Promotion

- Your company's 160 by 600px banner-Ad in 3 pages in the ASQED website for a period of 1 year.
- Your corporate logo will be highlighted in the prime position on the front of the Symposium brochure & flyers, used in our extensive marketing campaign directed to approximately 1,000 named individuals who form the highly defined key decision makers within the targeted industry.
- Your corporate logo will be highlighted in the prime position on the front of the facsimile and electronic brochures. Our dedicated sales teams that specialize in this area will directly contact around 5,000 parties in all relevant sectors of the market sending the brochures to all senior executives.
- Your corporate logo will be highlighted in the prime position on the appropriate page of the Symposium website, utilizing a two-way website hyperlink, joining it to the appropriate pages of your own website.
- Your company logo will be printed on all promotional & advertorial materials that we run for the event, plus on-line publications specific to the event target market.
- Your sponsorship will be acknowledged in the Symposium documentation folder.

Promotion at the Symposium

- Company can have a Keynote speaker at the Event.
- Complimentary 3 participation seats to attend the entire Symposium.
- Your company's brochure, promotional or gift items, if any, will be inserted in the Symposium bag together with the Symposium documentation folder.

Gold Sponsor – USD 3,000

Pre-event Promotion

- Your company's 160 by 600px banner-Ad in 1 page of the ASQED website for a period of 1 year.
- Your corporate logo will be highlighted in the prime position on the front of the Symposium brochure & flyers, used in our extensive marketing campaign directed to approximately 1,000 named individuals who form the highly defined key decision makers within the targeted industry.
- Your corporate logo will be highlighted in the prime position on the front of the facsimile and electronic brochures. Our dedicated sales teams that specialize in this area will directly contact around 5,000 parties in all relevant sectors of the market sending the brochures to all senior executives.
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- Your company logo will be printed on all promotional & advertorial materials that we run for the event, plus on-line publications specific to the event target market.
- Your sponsorship will be acknowledged in the Symposium documentation folder.

Promotion at the Symposium

- Complimentary 2 participation seats to attend the entire Symposium.
- Your company's brochure, promotional or gift items, if any, will be inserted in the Symposium bag together with the Symposium documentation folder.
- A multimedia presentation of the acknowledgement of sponsors will be played throughout the symposium.

SPONSORSHIP AT A GLANCE

	PLATINUM USD5k	GOLD USD3k
Company banner Ad in ASQED website for a period of 1 year	✓ (in 3 pages)	✓ (in 2 pages)
Company Logo on prime position all Media / Promotion / Advertorial Such as flyers, brochures, e-brochures, website, faxes, on-line publications, event catalogue	✓	✓
Hyperlink, joining our website to your own URL	✓	✓
Acknowledgement during Symposium Such as multimedia presentation	✓	✓
Company Logo on give-away items	✓	✓
Insert Company profile (Max 100 words) into event catalogue	✓	✓
Free Conference Registration	3 Seats	2 Seats
Option to host Luncheon / Dinner during the event	✓ 1 st Day	✓ 2 nd Day
Logo printed on Participants' Kit	✓	✓
Post Event Follow Up (provision of participants contacts)	✓	✓

Sponsorship Signup Form

Company

Address

Contact Name

Position in the Company

Direct Phone

Mobil

Fax

Company Website URL

I have read the "Sponsorship Opportunities Available" on the Symposium website and agree to provide sponsorship at the following level:

Platinum Sponsor- USD 5,000

Gold Sponsor - USD 3,000

Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

Name (Printed)

Position

Date

Sponsorship slot commitments can also be made by email to the grants chair at ali1 @ isqed.org or via fax at +1-408-573-0200.