



## Sponsorship Information & Application

ISQED China 2014  
Hangzhou, China

[www.ISQED-China.org](http://www.ISQED-China.org)

Conference & Exhibit Dates: Oct. 28-29, 2014

*ISQED China 2014 is the 6th ISQED event organized in Asia, and is the 16th worldwide event organized by the International Society for Quality Electronic Design with technical sponsorship from several IEEE Societies. This event is being sponsored and managed by Hangzhou Dianzi University. The conference emphasizes innovations and the latest developments in System and IC Design, Sensors, MEMS & NEMS, Semiconductor Technology & Manufacturing, IC Packaging & PCB Technology, Test, and Bio & Nano Electronics. All past ISQED papers have been published in IEEE digital library Xplore and indexed by Scopus.*

### Platinum Sponsor – USD 5,000

#### **Pre-event Promotion**

- Your company's 160 by 600px banner-Ad in 3 pages in the ISQED China website for a period of 1 year.
- Your corporate logo will be highlighted in the prime position on the front of the Symposium brochure & flyers, used in our extensive marketing campaign directed to approximately 1,000 named individuals who form the highly defined key decision makers within the targeted industry.
- Your corporate logo will be highlighted in the prime position on the front of the facsimile and electronic brochures. Our dedicated sales teams that specialize in this area will directly contact around 5,000 parties in all relevant sectors of the market sending the brochures to all senior executives.
- Your corporate logo will be highlighted in the prime position on the appropriate page of the Symposium website, utilizing a two-way website hyperlink, joining it to the appropriate pages of your own website.
- Your company logo will be printed on all promotional & advertorial materials that we run for the event plus on-line publications specific to the event target market.
- Your sponsorship will be acknowledged in the Symposium documentation folder.

#### **Promotion at the Symposium**

- 1:1 meeting with 1-2 participating experts during the event.
- Complimentary 3 participation seats to attend the entire Symposium.
- Complimentary 1 table & chairs exhibition space for you to showcase your company product.
- Your company's brochure, promotional or gift items, if any, will be inserted in the Symposium bag together with the Symposium documentation folder.
- A multimedia presentation of the acknowledgement of sponsors will be played throughout the symposium.

#### **Post Event**

- You will receive a copy of the confidential delegates & visitors list with the full contact details, name and job title to assist your company in new business generation.

## **Gold Sponsor – USD 3,000**

### ***Pre-event Promotion***

- Your company's 160 by 600px banner-Ad in 1 page of the ISQED China website for a period of 1 year.
- Your corporate logo will be highlighted in the prime position on the front of the Symposium brochure & flyers, used in our extensive marketing campaign directed to approximately 1,000 named individuals who form the highly defined key decision makers within the targeted industry.
- Your corporate logo will be highlighted in the prime position on the front of the facsimile and electronic brochures. Our dedicated sales teams that specialize in this area will directly contact around 5,000 parties in all relevant sectors of the market sending the brochures to all senior executives.
- Your corporate logo will be highlighted in the prime position on the appropriate page of the Symposium website, utilizing a two-way website hyperlink, joining it to the appropriate pages of your own website.
- Your company logo will be printed on all promotional & advertorial materials that we run for the event plus on-line publications specific to the event target market.
- Your sponsorship will be acknowledged in the Symposium documentation folder.

### ***Promotion at the Symposium***

- Complimentary 2 participation seats to attend the entire Symposium.
- Complimentary 1 table & chairs exhibition space for you to showcase your company product.
- Your company's brochure, promotional or gift items, if any, will be inserted in the Symposium bag together with the Symposium documentation folder.
- A multimedia presentation of the acknowledgement of sponsors will be played throughout the symposium.

### ***Post Event***

- You will receive a copy of the confidential delegates & visitors list with the full contact details, name and job title to assist your company in new business generation.

**SPONSORSHIP AT A GLANCE**

	PLATINUM USD5k	GOLD USD3k
Company banner Ad in ISQED-China website for a period of 1 year	✓ (in 3 pages)	✓ (in 2 page of your choice)
1:1 meeting with ISQED-China participating experts	✓ (1-2 experts)	
Company Logo on prime position all Media / Promotion / Advertorial Such as flyers, brochures, e-brochures, website, faxes, on-line publications, event catalogue	✓	✓
Hyperlink, joining our website to your own URL	✓	✓
Acknowledgement during Symposium Such as multimedia presentation	✓	✓
Company Logo on give-away items		✓
Insert Company profile (Max 100 words) into event catalogue	✓	✓
Free Exhibition	✓	✓
Free Conference Registration	3 Seats	2 Seats
Option to host Luncheon / Dinner during the event	✓ 1 <sup>st</sup> Day	✓ 2 <sup>nd</sup> Day
Logo printed on Participants' Kit	✓	✓
Post Event Follow Up (provision of participants contacts)	✓	✓



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### Sponsorship Signup Form

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Company

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Address

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Contact Name

Position in the Company

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Direct Phone

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Mobil

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Fax

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Company Website URL

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I have read the "Sponsorship Opportunities Available" on the Symposium and agree to provide sponsorship at the following level:

Platinum Sponsor - USD 5,000

Platinum Sponsor - USD 3,000

#### Acknowledgement

I acknowledge that I have read and understood the sponsorship conditions; I accept these and am so authorized:

Signature by the client

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Name (Printed)

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Position

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Date

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Sponsorship slot commitments can also be made by email to the grants chair at [ali@isqed.org](mailto:ali@isqed.org) or via fax at +408-573-0200.